

VICREVI  
COMMUNICATION

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*Välkomsttal på SmartClub workshop  
för högstadielärare*

*Talare: Gäst från Kanada*

*Språk: Svenska och engelska*

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God morgon och välkommen!

Det är glädjande att få se så många lärare från hela Sverige på dagens SmartClub workshop!

I know many of you have travelled far to be here today. We´ve had the honour of hosting Smartboard events before. Let me assure you. Today´s workshop will be well worth your journey.

I have fond memories of school in Sweden myself. I was an exchange student in my younger days in Falun.

Anybody here from Dalarna?

Talking of schooldays, I'm old enough to remember when blackboards in classrooms were just that. Boards that didn't talk back. Who would have thought that a blackboard could come alive and become a Smartboard?

It's a reminder to all of us what innovation can deliver.

They say the best innovation builds on collaboration and teamwork. I believe that's why Smartboard is the market leader worldwide.

In Sweden alone 18 000 teaching professionals use Smartboard every day.

The best thing about innovation is that it's catching. Tools like Smartboard help us all innovate more by making it easy to work together, no matter where we are. If our young people have the tools to do that every day in school then they'll learn fast. And they'll always want to do more.

I know from speaking with our friends here at Netsmart that teachers in Sweden are extremely creative in finding new ways to use Smartboard via SmartClub. I congratulate everyone here on your dedication and your innovative drive.

It's hard to put a figure on the value of the work you do in schools every day all over Sweden. That's always the challenge with anything that's beyond price.

Time now for all of us to get going with more of that good work.

Before I step back I'd like to thank Netsmart for organizing today's event. I'd also like to thank everyone here today for making it possible.

It was a small company, here in Stockholm, Netsmart, who brought Smartboard to Sweden, from a small company in Canada, Smart Technologies, way back in 1995.

I like to think that all of us in our different ways have been helping young people all that time with what comes naturally, collaboration and teamwork.

That's what Smartboard's all about.

Enjoy today's workshop. Nu är det bara att släppa fram kreativiteten och sätta Smartboard i arbete!

Tack och lycka till med fortsatt gott samarbete!

